



The X-Factor

For the first time ever, Mr. X reveals why

DirtWork Alert™ is his "x-factor"

Mr.X is an actual US-based mineral buyer and the first to talk openly about why his team chose Sourcingenergy's DirtWork Alert™ as their oilfield market intelligence platform.

▶ **His story is real. Only his identity is hidden.**

DirtWork Alert™ is an innovative easy-to-use platform from Sourcingenergy that detects new lease development on the ground, weeks ahead of drilling permits.

What made you turn to Sourcenergy Dirtwork Alert™, Mr. X?

I am the VP, Analytics/Special Projects at a mineral and royalties company. My team and I analyze the acreage and prepare master unit files for modeling with valuation. Our deal flow was sputtering and we were looking for an edge.

What do you like about DirtWork Alert™?

Dirtwork Alert™ allows quick human analysis of potential pad sites. It's intuitive, easy to use and easy to export shapefiles to work with our workspaces.

What kind of value did it create for your company...we'll call it Company X?

We were in competition with another group on a large lead and some recent pad construction convinced our board to pay more than our competitor. The pad site construction resulted in permits filed within a few months after close.

What has been your experience working with Sourcenergy?

Customer service has been great. Features to increase our accuracy and speed have been integrated into the platform which we know is not always a small endeavor. We are very appreciative of that.

What would you like your competitors to know about Dirtwork Alert™?

We like the edge it gives us over our competitors. So we are not out recommending it.

▶ **Get the dirt here: [Sourcenergy.com](https://www.sourcenergy.com)**

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Request a free demo

Email: info@sourcenergy.com

Call: 713.909.4664 Visit: [Sourcenergy.com](https://www.sourcenergy.com)

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